

April McCabe MPIA

Associate Director, Strategy + Planning



April is an experienced urban planner and policy specialist with 20 years experience in government and the private sector in Australia, UK and Ireland across metropolitan and regional areas.

Prior to joining Cred Consulting, April was the Principal Policy Advisor to the Lord Mayor of Sydney, leading a team responsible for a varied portfolio that spanned the City of Sydney's policy and service areas.

April is a strong advocate for creating human-centric cities, where the built environment positively influences how we experience and connect within places and the life between buildings and in public spaces drives policy outcomes.

April is also passionate about local activism, gender equality and the advancement of women in the built environment. A driving motivation was that despite there being an abundance of amazing women, we are still largely underrepresented; as leaders, as innovators, as voices and as role models in our cities.

She is the co-chair of the PIA NSW Women in Planning Network and founder of Urbanistas Sydney, a women-led global network creating a space to amplify the voice of women through the sharing of stories, ideas and experiences to create more inclusive, generous and interesting cities.

"The challenges facing our world and communities are complex and I believe that urban planners play a significant role in responding to these complex issues. By nurturing the changing interrelationships between places and people, we can build places that project a spirit of generosity and reflect the kind of community we want to be."

QUALIFICATIONS

- Bachelor of Urban and Regional Planning (Hons) University of New England NSW
- Bachelor of Social Science University of Newcastle NSW

PRESENTATIONS + ARTICLES

- 2020 C40 Women4Climate Global webinar 'How Women Travel Around Our City'
- 2020 UNSW Guest Lecture 'From Global Goals to Local Community Benefit' (LAWS8071 Development & Planning Law)
- 2019 Transformations: Action on Equity Symposium 'Get Organised! actions at the grassroots panel speaker Melbourne School of Design
- 2019 PIA NSW State Conference 'Have Planners Stopped Asking the Right Question?'
- 2018 UNSW Guest Lecture 'Context for a complex city' (PLAN2004 Equitable Cities)
- 2016 'Urbanistas Positively Changing Places Through Collaboration' Architecture Bulletin Winter-Spring

AWARDS

- 2020 Greater Sydney Commission Planning Awards 'Planning Disruptor' for 'On the Go' How Women Move Around Our City Research

PROFESSIONAL ASSOCIATIONS

- Planning Institute of Australia
- Living Future Institute Australia
- Social Impact Measurement Network Australia
- UN Women Australia

BOARDS AND COMMITTEES

- LFI Australia Biophilic Design Advisory Panel
- PIA NSW Women in Planning Network, Co-Chair
- PIA NSW Divisional Committee Member 2020-22
- Urbanistas Sydney, Founder & Co-Chair