

# Partnerships, Sponsorship, and Government Contracts Policy

## DOCUMENT AND DATA CONTROL | PD-012

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REVISION STATUS								
Rev No	Date	Revision Description	Intl	Sign	Intl	Sign	Intl	Sign
			Prepared		Checked		Approved	
V0	15/03/2023	Original draft	KK		Board Directors			
V1	27/03/2023	Final – Approved by Board	KK		Board Directors		Board Directors	
V2	17/02/2025	Amendments	KK					
V3	31/07/2025	Amendments			Board Directors		Board Directors	

## Principles that Transport Professionals Association (TPA) considers in the establishment of Partnerships, Sponsorship, and Government contracts:

1. When considering Partnerships, Government contracts, and general sponsorship arrangements the following principles are applied in the assessment of suitability of the entity:
  - a. Alignment of the entity to TPA vision, mission and purpose, and conducts business progressing the achievement of transport that is sustainable, efficient, accessible, and safe.
  - b. Alignment of the entity to our strategic directions and objectives.
  - c. Entity has a positive brand reputation in the industry.
  - d. Entity and/or its staff have a positive relationship.
  - e. Entity and/or its staff have a history of engagement with TPA.
  - f. Entity has the capacity to meet the requirements of the partnership and fulfill commitments.
  - g. Entity and/or its staff have demonstrated ability to positively collaborate in the industry.
  - h. Entity and/or its staff have a positive and cooperative approach to working with the our team and volunteers.
  - i. There are no significant risks to reputation, brand, financial or legal evident, that cannot be reasonably mitigated.
  - j. Any real or perceived conflicts of interest are identified and able to be addressed.
  - k. The scale and nature of the arrangement present a positive contribution to TPA and the transport community.
2. In addition, in relation to this:
  - a. The capacity of the us to adequately fulfill the commitments of any arrangement, including required reporting and relationship management.
  - b. The equity of any proposed arrangement and associated benefits, cost, term length, and value relative to other existing partnerships, sponsorships, or contracts, based on the principle of not unfairly providing greater value (determined on a tangible basis) or bias to one entity over another.
3. Multi-year and/or exclusive arrangements will be considered by us. Any arrangements will not preclude the ability to offer an equivalent arrangement with other parties for a similar level. The CEO has delegated authority to negotiate exclusive, multi-year agreements, with ultimate sign off required by the Board.
4. We reserve the right to enter into any agreement with an entity that meets the majority of these criteria. Board delegates to the CEO the authority to enter TPA into agreements into such agreements.

5. Equally, we reserves the right to choose to terminate, not to enter, or renew, any agreement if it is deemed by the CEO that the arrangement fails to meet any of the above criteria.
6. Board delegates to the CEO the authority to choose not to enter into agreements, however the Board reserves the authority to determine not to renew or to terminate any agreements, upon the advice of the CEO.
7. CEO advises the Board of all agreements with a value more than of \$10,000.