

Transport Professionals Association Board Communique September 2025

Governance and Strategy Updates

Board Leadership and Committee Appointments

The Board appointed Ben Wood as Chair and Dan Brown as Deputy Chair, both to serve until the conclusion of the 2026 AGM. Committee memberships were reviewed and updated, with Directors appointed to the Governance & Strategy, Finance Audit & Risk, and Nominations Committees. The full listing is available here: <u>Our Board</u>

2026 Board and Committee Calendar

The Board endorsed the proposed meeting calendar for 2026, noting strategic timing around the National Conference and budget planning.

Strategic Initiatives

Membership Growth Strategy

In line with the Strategic Plan, the Board endorsed the Membership Growth Strategy 2025–2026, with a focus on targeting 5,000 members by 2030. Year 1 priorities include rebranding, onboarding automation, and targeted campaigns. The Board noted the need for resource support in future budgets.

Advocacy Strategy

In line with the Strategic Plan, the Board endorsed an Advocacy Strategy, positioning TPA as the Voice of the Transport Community.

Education & CPD Council and National CPD Program

In line with the Strategic Plan, the Board endorsed the establishment of an Education & CPD Council to oversee the development of competencies for transport planning professionals (as

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the starting point), and to guide the development of National CPD Program. The Terms of Reference for the Council were endorsed and an EOI process for the CPD program will be launched before the end of the year.

Membership Benchmarking Survey

As an early project in the Strategic Plan, the findings of the Membership Benchmarking survey prepared for us by Ipsos were presented. The findings from the survey will be used by board and management to inform decision making to steer TPA towards the delivery of the Strategic Plan and to understand and meet member needs.

National Events and Marketing

2025 National Conference

The Board received a briefing on the successful planning of the Adelaide conference, with over 500 delegates registered. The Board congratulated the team on the seamless execution in planning for the event.

Rebranding Update

The rollout of the new business name and branding was noted to be smooth, with minimal negative feedback. The Board discussed the inclusive nature of the new name and acknowledged ongoing updates to legacy resources.

Program Updates - Inclusive Mobility and Decarbonisation

The Board received updates on the Inclusive Mobility and Decarbonising Transport initiatives, including several workshops being held at the National Conference

If you have any questions or would like to contribute to upcoming initiatives, please contact us at info@transportprofessionals.com.au



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